



# SWING "FORE" THE ARTS 9TH ANNUAL GOLF TOURNAMENT

CASSELBERRY GOLF CLUB

FRIDAY, SEPTEMBER 29, 2017

7:30 AM REGISTRATION & CONTINENTAL BREAKFAST

8:30 AM SHOTGUN



## SPONSOR REGISTRATION FOR GOLF AND LATIN JAZZ & ART FEST

\*Carts are included for teams of two or four.

### Sponsorship Levels - (see the attached descriptions of sponsorship levels)

#### Golf & Jazz Events

Gold Hole Sponsor \$1,000  
(2 foursomes & 8 VIP tickets)

Silver Hole Sponsor \$600  
(1 foursome & 4 VIP tickets)

Bronze Hole Sponsor \$300  
(1 twosome & 2 VIP tickets)

#### Golf & Jazz Events

Breakfast Sponsor \$500  
(1 twosome included)

Lunch Sponsor \$1000  
(1 foursome included)

Donation

#### Golf Event Only

Hole \$200  
(players not included)

Hole/twosome \$300

Hole/foursome \$375

1) Player One: \_\_\_\_\_

2) Player Two: \_\_\_\_\_

3) Player Three: \_\_\_\_\_

4) Player Four: \_\_\_\_\_

Company Name: \_\_\_\_\_ Team/Corporate Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

Method of Payment:  Cash  Check / Check Number: \_\_\_\_\_

Credit Card payments may be made by calling Joanne Duncan at 407-262-7700, x1127.

**Sponsorship Registration is due by August 17, 2017 in person, fax, or by mail.**

**Checks should be made payable to the City of Casselberry.**



CASSELBERRY

City of Casselberry - Recreation Division  
95 Triplet Lake Drive/Public Works Building,  
Casselberry, FL 32707

Phone: 407-262-7700 x1127 or x1508

• Fax: 407-262-7767

Email: [jduncan@casselberry.org](mailto:jduncan@casselberry.org)

Email: [amonnett@casselberry.org](mailto:amonnett@casselberry.org)

**SWING “FORE” THE ARTS 9TH ANNUAL GOLF TOURNAMENT  
CASSELBERRY GOLF CLUB - FRIDAY, SEPTEMBER 29, 2017**

**GOLD HOLE SPONSOR \$1,000**

- Corporate Banner displayed during the *Swing “Fore” The Arts* Golf Tournament on Friday, Sept. 29, 2017 and the Lake Concord Park Jazz and Arts Event on Saturday, Sept. 30, 2017.
- Eight (8) VIP passes for reception before the jazz concert on Saturday, Sept. 30 at 5:00 PM
- Two (2) foursomes
- Hole Sponsor with signage
- Ability to insert an item in gift bags for one hundred (100) players\*
- Ability to distribute product materials to over 3,000+ participants during events
- Two (2) public acknowledgements from stage throughout concert and golf events
- Name in media press alerts, press releases, and e-newsletter (3,000+)
- Logo on all event marketing—Orlando Sentinel/El Sentinel ads, Casselberry Insight Newsletter (16,200) distributed in the water bill and Wekiva, Casselberry, Lake Mary, and Winter Springs Lifestyle Magazine (36,500), before and after the event (\$7,500 value)\*\*
- Logo on all posters, postcards, flyers and programs printed for distribution (5,000+)
- Logo recognition on [www.casselberry.org](http://www.casselberry.org) for thirty (30) days prior the event
- One (1) booth space at the Jazz Concert

**SILVER HOLE SPONSOR \$600**

- Four (4) VIP passes for reception before the concert on Saturday, September 30th at 5:00 PM
- One (1) foursome
- Hole Sponsor with signage
- Ability to insert an item in gift bags for one hundred (100) players\*
- Ability to distribute product materials during lunch after golf tournament
- Name in media press alerts, press releases, and e-newsletter (3,000+)
- Logo on event marketing—Casselberry Insight Newsletter (16,200) distributed in the water bill
- Logo on all flyers and programs and Jazz postcards and posters
- One (1) booth space at the Jazz Concert



**CASSELBERRY**

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**BRONZE HOLE SPONSOR \$300**

- One (1) twosome and (2) VIP passes for reception before the jazz concert on Saturday, September 30, 2017 at 5:00 PM
- Hole Sponsor with signage
- Ability to insert an item in gift bags for one hundred (100) players\*
- Logo in programs and flyers

**CONTINENTAL BREAKFAST SPONSOR \$500**

- Banner displayed during registration, breakfast, and golf event
- One (1) twosome and two (2) VIP passes for reception before the Jazz concert on Saturday, September 30th at 5:00 to meet the performers
- Distribution of product or service material

**LUNCH SPONSOR \$1000**

- Banner displayed during golf event, lunch and awards ceremony
- Ability to address participants during lunch
- One (1) foursome and four (4) VIP passes for reception before the Jazz concert on Saturday, September 30th at 5:00 to meet the performers
- Distribution of product or service material

**All digital art work due by August 17, 2017**

\* All inclusions in gift bags must be pre-approved.

\*\* All inclusions in media are subject to deadlines and media requirements.

For more information, please contact  
Joanne Duncan, 407-262-7700 X1127 or  
[jduncan@casselberry.org](mailto:jduncan@casselberry.org)



**CASSELBERRY**