



City of Casselberry

Planning Division

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SIGN REGULATIONS

See ULDR Article XVI for all signage requirements

On-Premises Permanent Sign Regulations (Section 3-16.3)

1. Residential signs

- A. *Total sign area* – May not exceed 6 square feet.
- B. Off premises signs are prohibited.
- C. Flags – Permitted in all zoning districts, provided that no premises shall display more than three flags. No permit required.

2. Commercial, Office, Institutional and Industrial zoning districts:

- A. *Permitted Signs* – Ground and Façade signs.

B. *Total Allowable Sign Area Formula for the Entire Site (aggregate of Ground and Façade signs):*

- (1) Ground floor – **Multi Tenant buildings: 2 s.f. for each foot of building frontage where the primary entrances are located. Single Tenant: 2 s.f. for each foot of building frontage along roadway. (Corner units can only use one building elevation in figuring allowable copy area.)**
- (2) Additional floors – One (1) square foot for each linear foot of building frontage.

C. *Maximum Number of Signs*

(1) Ground Signs

(a) *Primary Roadway Lot Frontage:*

- i. 40-400 feet: One (1) sign is allowed.
- ii. 401-700 feet: Two (2) signs are allowed.
- iii. Greater than 700 feet: Three (3) signs are allowed.

- (b) If more than one ground sign is allowed all signs shall be monument signs with a 300 foot separation between signs.

(2) Façade Signs

(a) *Exterior access ground floor or multi-story buildings:*

- i. Maximum allowed square footage for all façade signs shall not be exceeded. Sign area is determined by the smallest square, rectangle (etc) to encompass the display.
- ii. *Interior access multi-story buildings:* A single sign above the ground floor level is allowed.

D. *Maximum Height*

- (1) Ground Signs: Fifteen (15) feet above the elevation of the roadway adjacent to the sign structure.
- (2) Façade Signs: The lower of the roof line of the fascia.

E. *Maximum Sign Size*

- (1) Ground Signs: May not exceed 100 square feet.

(2) Façade Signs:

- (a) *Single Tenant (single or multi-story building)* – May not exceed 350 square feet.

(b) *Multi-Tenant building:*

- i. Single story buildings – Not to exceed 250 square feet for an individual tenant.
- ii. Multi-story buildings
 - a. First floor: Not to exceed 250 square feet for an individual unit.
 - b. Additional floors:
 1. Exterior Access – One (1) square foot of signage per each linear foot of building frontage for each unit; not to exceed 150 square feet for an individual unit.
 2. Interior Access – Regardless of the number of stories, façade copy area above the ground floor level may not exceed 150 square feet.

On-Premises Temporary Sign Regulations (Section 3-16.4)

1. Banners, Pennants, Balloons and Streamers

- A. Allowed one (1) time only for a change in use or a change in occupancy of the premises.
- B. Allowed fourteen (14) days prior until thirty (30) days after the change in use or occupancy.
- C. No permit is required.

2. Inflatable Signs

- A. Allowed only 1 time per calendar year per premises.
- B. Duration of only 7 consecutive days is allowed.
- C. *Height:* Maximum of 30 feet.
- D. *Sign area:* Maximum of 300 square feet.
- E. A permit is required.

3. Political Campaign Signs

- A. May be placed on private property.
- B. Shall be removed within 14 days after the final election applicable to the office.
- C. A permit is required for all signs greater than six square feet.

4. Portable signs

- A. Only allowed in commercial, office and industrial zoning districts.
- B. Animation is prohibited on all portable signs.
- C. No more than 1 portable sign is permitted per premises.
- D. *Maximum height and area*
 - (1) Sign area shall not exceed the exterior measurement of 5 feet in height or 10 feet in length.
 - (2) Shall not exceed a maximum of 50 square feet in area per face.
- E. Permit is required
 - (1) Valid for 30 days from date of issuance.
 - (2) Cannot be renewed
 - (3) New permit for same premises not allowed within 120 days of expiration of previous permit.
 - (4) No more than 2 permits per year for same premises.
 - (5) If sign is not removed within 5 days after permit has expired or revoked, no new permit is allowed for 180 days after the portable sign is removed.
- F. *Placement*
 - (1) Must be placed at the property line unless there is a traffic or safety hazard.
 - (2) If a traffic or safety hazard exists, set back shall be a minimum of 10 feet.
 - (3) Must not be closer than 10 feet to the paved surface of the road.
 - (4) May not be placed in a parking space which is required to meet the minimum parking requirements for the premises.
 - (5) No signs allowed in the public right-of-way.
- G. *Lighting*
 - (1) Spot-type bulbs are prohibited.
 - (2) Animation is prohibited.
 - (3) All incandescent bulbs must be P. A. R. – rated outdoor lamps of not more than 100 watts.

Prohibited Signs (Section 3-16.8)

- A. Any sign not permitted is prohibited.
- B. Snipe Signs.
- C. Off-premises signs.
- D. Any sign which obstructs the view in any direction at a street, road, access drive, alleyway, or intersection or any other traveled way.
- E. Motor vehicle signs – Exceptions: When the motor vehicle is actively engaged in making deliveries, pickups or otherwise actively in use and has as its primary purpose some use other than as a sign.

(cont.)

- F. Roof signs.
- G. Animated signs – Exceptions: Manually changeable copy signs are allowed.
- H. Banners, pennants, balloons and streamers, except as provided in Section 3-16.4.B.1 and Section 3-16.4.B.2.
- I. Signs that contain lighting in violation of Subsection 3-10.2(6), or which impair the vision or motorists or otherwise distract motorists so as to interfere with motorists' ability to safely operate their vehicles.
- J. Electronic display type signs.
- K. Signs containing objects that digitally or electronically produce color and/or black and white images similar to a television screen. Also, multi-vision signs or display devices capable of presenting two or more separate images or ad copy sequentially by use of rotating multi-side cylinders.

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